

8TH ANNUAL STAND UP GUYS GOLF CLASSIC

Presented by Rock Bottom Restaurant
and The Stand Up Guys



Friday, May 31st, 2013
8am Shotgun Start

A CraftWorks Foundation event
benefitting Iowa Homeless Youth Centers

ABOUT THE TOURNAMENT

FEATURES

- » Four person best shot tournament with an 8:00 am shotgun start
- » Entrance fee includes greens fee, cart, and tournament goody bag
- » Multiple contest holes
- » Individual and team prizes
- » Post tournament luncheon with awards ceremony, silent auction, and raffle

THE CHARITY

Proceeds from the Stand Up Guys Golf Classic directly benefit Iowa Homeless Youth Centers (IHYC). IHYC works to eliminate homelessness among children, youth and young families in Central Iowa. With staff and program support, youth will be able to transition to a life of independent living and become self-sufficient. IHYC is often a last resort for runaway and homeless youth who have exhausted community resources, family and friends. More information can be found at www.iowahomelessyouth.org.

THE STAND UP GUYS

The Stand Up Guys are a circle of friends that began gathering at Rock Bottom Restaurant in West Des Moines, Iowa 12 years ago. The restaurant staff noted that, as a group, these gentlemen always stood and began to refer to them as "The Stand Up Guys." The Stand Up Guys coordinate the annual golf tournament with the help of Rock Bottom Restaurant and CraftWorks Foundation Staff. Over \$91,415 has been donated from this tournament to Iowa Homeless Youth Centers.

CRAFTWORKS FOUNDATION

This is a CraftWorks Foundation event. The CraftWorks Foundation, a 501(c)3 non-profit organization, is the charitable arm of CraftWorks Restaurants & Breweries, parent company of Rock Bottom Restaurant, Gordon Biersch, Old Chicago, and other specialty brands.



SPONSORSHIPS

PRESENTING SPONSOR — \$3,000

- » Signage at tournament registration and awards luncheon
- » Three foursomes to play in the tournament with entrance to awards luncheon
- » Two hole sponsorships with signage placed on both tee box and green
- » Special recognition in tournament program
- » Opportunity to place promotional materials or gifts in goody bags

PLATINUM SPONSOR — \$1,000

- » Signage at tournament registration
- » One foursome to play in the tournament with entrance to awards luncheon
- » One hole sponsorship with signage placed on both tee box and green
- » 5 additional social passes to the awards luncheon
- » Recognition in tournament program and at the awards ceremony
- » Opportunity to place promotional materials or gifts in goody bags

GOLD SPONSOR — \$500

- » Two \$25 gift certificates to Rock Bottom Restaurant
- » Two free rounds at tournament golf course
(not able to redeem day of tournament)
- » Signage on one green or tee box
- » Recognition in tournament program and at the awards ceremony
- » Opportunity to place promotional materials or gifts in goody bags

HOLE SPONSOR — \$100

- » Signage on one green or tee box
- » Recognition in the tournament program
- » Opportunity to place promotional materials or gifts in goody bags



FOR MORE INFORMATION, PLEASE CONTACT

Julia Hunt · Rock Bottom Restaurant · 4508 University Avenue, West Des Moines, IA 50266 · 515.267.8900 · desmoines@rockbottom.com

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Company Name _____ Contact Person _____

Address _____

City _____ State _____ Zip _____

Cell _____ Email _____

PLEASE CHECK THE LEVEL OF SUPPORT BELOW:

- Presenting Sponsor – \$3,000 *(Player names will be collected in May)*
- Platinum Sponsor – \$1,000 *(Player names will be collected in May)*
- Gold Sponsor – \$500
- Hole Sponsor – \$100
- In kind product \$ _____ *(fill in the blank)*

PAYMENT

Credit Card # _____ Expiration date: _____

Print Name _____ Total on credit card \$ _____

Cardholder Phone _____

Cardholder Address _____

City _____ State _____ Zip _____

Signature _____ Date _____

- Check is enclosed *(written to CraftWorks Foundation · 8001 Arista Place, Suite 500 · Broomfield, CO 80021 · Attention Katy DeJonge)*

Sponsorship payments may also be made online at www.blacktie-america.com event code:GuysGolf531

- Please invoice me at (different address) _____

PLEASE RETURN THIS FORM TO:

Julia Hunt | Rock Bottom Restaurant | 4508 University Avenue, West Des Moines, IA 50266 | 515.267.8900 | desmoines@rockbottom.com